Chapter 1. Social media in higher education: examining privacy concerns among faculty and students
Laura Aymerich-Franch, GRISS, Image, Sound, and Synthesis Research Group, Spain

Chapter 2. Social Media and Alcohol Use: Adverse Impact of Facebook and Twitter on College Students
Gulzar H. Shah, Jiann-Ping Hsu College of Public Health, USA
Moya L. Alfonso, Jiann-Ping Hsu College of Public Health, USA
Nina Jolani, National Association of County and City Health Officials (NACCHO), USA

Chapter 3. Face to Face[book] - users’ traits and motivations. Effects of Facebook use on well-being
Daniela Crisan, Tilburg University, School of Social and Behavioral Sciences, The Netherlands

Chapter 4. Information Security and Privacy in Social Media: The Threat Landscape
Hemamali Tennakoon, Kingston University, United Kingdom

Chapter 5. Abuse of the social media brain: Implications for media producers and educators
Fritz Kohle, University of Edinburgh, UK
Sony Jalarajan Raj, St. Thomas University, USA

Chapter 6. Social Networking: a Retrospective into the Trust Formation and Threats Reflections on the Impact of Social Technologies on Lecturers in a Pathway Institution
Vladlena Benson, Kingston Business School, Kingston University, UK

Chapter 7. Reflections on the impact of social technologies on lecturers in a pathway institution
Donna M Velliaris, Eynesbury Institute of Business and Technology, Australia
Craig R Willis, Eynesbury Institute of Business and Technology, Australia
Paul B Breen, Greenwich School of Management, UK

Chapter 8. Facebook and Moodle as Classroom Extensions: Integrating Digital Technologies in the Curriculum
Nuria Pons Vilardell Camas, Federal University of Paraná, Brazil
Neli Maria Mengalli, Catholic University of São Paulo, Brazil
Maysa Brum Bueno, Catholic University of Dom Bosco, Brazil
Renata Aquino Ribeiro, Federal University of Ceará, Brazil
Monica Mandaji, Paulista University of São Paulo, Brazil

Vladlena Benson, Kingston Business School, UK
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Chapter 10. The Prevalence, Effects and Reactions to the Use of Short Message Services in University Settings in South West Nigeria
Amos A. Alao, Covenant University, Nigeria
Taiwo O. Abioye, Covenant University, Nigeria
Kikelomo I. Evbuoma, Covenant University, Nigeria

Chapter 11. The Role of Social Media in Creating and Maintaining Social Networks Including its Impact on Enhancing Competitive Positioning within the Education Sector
Chapter 12. The Impact of Social Media on Cultural Tourism
Evangelia Marinakou, Royal University for Women, Kingdom of Bahrain
Charalampos Giousmpasoglou, Bahrain Polytechnic, Kingdom of Bahrain
Vasileios Paliktzoglou, University of Eastern Finland, Joensuu Campus, Finland

Chapter 13. Business Networks and Public Procurement in Turkey
Tuba Bircan, Bahçeşehir University, Turkey
Esra Çeviker-Gürakar, Okan University, Turkey

Chapter 14. New Social Media Agendas for Teaching and Learning in Libraries
Michelle Kowalsky, Campbell Library, Rowan University, USA
Bruce Whitham, Campbell Library, Rowan University, USA

Chapter 15. Educational Edifices Need a Mobile Strategy to Fully Engage in Learning Activities.
Sharon L. Burton, American Meridian University, USA
Hamil R. Harris, Washington Post, USA
Darrell Norman Burrell, Florida Institute of Technology, USA.
Kim L. Brown-Jackson, National Graduate School of Quality Management, USA
Dustin Bessette, National Graduate School of Quality Management, USA
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